

# 555 GOLF EDITORIALS

**'PERFORMANCE EXCELLENCE'**

## YOUR GOLF FOUNDATION

**"All that one has to do to be happy and successful is to help enough good people to achieve their goals and to thus get what they want!"**

We must be **'CLIENT DRIVEN'**!

We must, at all times, be sensitively aware of **'The Physics Of Rotation'** and of **'The Geometry Of The Circle'**. I know that sounds way too complicated, but the 'Golf Swing', like it or not, is a **'Science And Physics Based Event'**. If we disregard things like **'Newton's Laws'**, our performance shall be compromised and we shall gain less 'Pleasure' than anticipated from our time in the arms of 'Lady Golf'.

Know your primary information and guidelines!

The **'PRIMARY IMPERATIVE'** is **'IMPACT & SEPARATION'**. We need to make the ball go away 'Under Control', so there is more to it than just smashing the golf ball.

The **'BASIC ESSENTIALS'** are a 'Stationery or Steady Head', 'Tempo, Timing, Rhythm, Cadence and Pace'. ('The "&" Word') (Knowing about **'RPM'** is a useful teaching tool as well!)

The **'5 PRIMARY ABSOLUTES'** are a 1) Flat Target Wrist ('Impact Component'), 2) Clubhead Lag Pressure ('Pivot Component'), 3) Clubshaft On PLANE ('Plane Component') 4) **'THE BALL GOES WHERE THE HANDS GO'** and 5) **'THE HANDS GET TO THE BALL BEFORE THE CLUBHEAD'** ('Law Of The Flail' ... 'Clubhead Lag Pressure'). We must not only be aware of these 'Absolutes', we must be able to apply them to every single 'Golf Swing' and evaluate their efficiency. We accomplish proficiency with our '5 Set-Ups', '5 Essential Elements' and a professionally designed 'Pre Shot Routine'.

**'The #1 ALIGNMENT IN THE GAME OF GOLF IS CLUBFACE AIM AT THE MOMENT OF SEPARATION!'**

**"Welcome Aboard!"**

**"Enjoy The Ride!"**

## **SATISFACTION GUARANTEED**

E-Mail: [AskUs@555golf.com](mailto:AskUs@555golf.com)

WebSite: [555golf.com](http://555golf.com)

Telephone: (817) 673-8888

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