

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

WHAT REALLY MATTERS?

'What Really Matters' year after year, month after month, week after week, day after day shot after shot is 'How You Get The Clubhead Sweet Spot Onto The Butt Of The Little White Ball' repeatedly, 'Upon Demand', 'In The Heat Of Battle' ... and not much else!

You **MUST** strive to 'Swing **THROUGH** The 'Ballistic Point' ('BIC') and not 'AT' it! "Tension is the #1 Killer Of A Good Golf Swing!"

You **MUST** make the ball go away to distant points in the air (see 'Swing Gates') and ultimately getting on the ground proximal to the 'Precisely Pre-Selected Target' ... even in the hole!

To accomplish this grand and doable feat, you **MUST** establish your '5 Set-Ups'. ('Posture, Grip, Stance, Ball Location and Alignment')

You **MUST** have a grasp on 'The 5 Essential Elements'. ('Clubface Aim, Clubhead Path, Clubhead Speed, Sweet Spot and Angle Of Attack')

You must 'See The Ball Come Off The Aimed Clubface'.

You must be 'Breathing Out Through Impact & Separation'. (simple athletic physiology)

You **MUST** say the 'Little "&" Word' at the 'Top Of Back Swing' ... every swing with any club. This one word magically assures good 'Timing, Tempo & Rhythm'. Don't miss it!

You **MUST** 'Play Golf In The Present Tense' ... where FEAR is absent. ('Process vs. Outcome')

You **MUST** achieve 'Impact' by learning and using 'Impact Fix'. ("AskUs!")

Commit to things that work and make you happy!

"Welcome Aboard!"
"Enjoy The Ride!"

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