## 555 GOLF EDITORIALS

## 'PERFORMANCE EXCELLENCE'

## THROWING THE CLUBHEAD

We know that we 'Accumulate, Load, Store, Deliver & Release' energy in the 'Back & Up and Down & Out Swings'. (see 'ALSDR' - 'The Power Line Sequence')

A successful sensation for this process is 'Feeling Like We Are Throwing The Sweet Spot' THROUGH the 'Bottom Inside Cheek' ('BIC' - 'Ballistic Point') of the ball. 'AT-itis' is not at all beneficial. It produces detrimental 'Tension' ... a primary golf enemy! Think 'Through-itis'.

Even more profound, we must 'Chase Follow & Finish' this "Delivery & Release' segment. After passing the 'Sweet Spot' ('CG') through the 'BIC', we must keep the 'Brace Leg Drive', the throttle, pressed into 'Mother Earth', all the way through the 'Intermediate Target' ('I/T'). As you know, the 'I/T' is a spot on the grass 10-15 inches in front of the 'Ball Location' and directly on the 'Target Line' or 'Initial Ball Flight Line'. We call this the 'Energy Delivery Gate'. If you can get the 'Sweet Spot' to cross this point, with a sound 'Grip' and 'Alignment', you will not suffer from 'Hooks & Slices' ... be in the 'Short Grass'.

The 'Target Lever' establishes 'Bottom Of Swing Arc', 'Controls The Clubface Aim' and provides the '#4 Pressure Point'. The 'Brace Lever Assembly' provides the 'Three Joint Bend & Straighten Motion'. The 'Brace Hand' monitors the 'Velocity' and 'Closure Rate'.

Knowing these simple facts will widen your horizons, broaden your knowledge and make you a lot happier. You deserve that!

There is a gateway to this improvement and happiness.

Join 'The 555 Family' as your earliest opportunity!

"Welcome Aboard!"
"Enjoy The Ride!"

## SATISFACTION GUARANTEED

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