## 555 GOLF EDITORIALS

## 'PERFORMANCE EXCELLENCE'

## THE DIFFERENCE

There is a difference between a 'Putt' and a 'Drive'! No argument! Right?

So let's see if we can make the broad brush strokes more narrow so we understand better.

Your '555 Team' categorizes all 'Golf Swings' into 'Three Stages'.

A 'Stage One Stroke' has 'No Pivot and No Wrist Cock'. This includes 'Putting & Chipping'. ('Putting' is 'Ball Location Forward'. 'Chipping' is 'Ball Location Aft')

As we accomplish longer 'Back & Up' and reflexively more 'Down & Out' motion, we involve more primary body components in order to achieve more work. (see 'Body Clocking')

When a golfer makes the 'Bump & Run' shot it is a 'Stage Two Procedure' involving some 'Wrist Cock'. We refer to this procedure as an 'Optimal Stroke Length' whereby the 'Brace Hand reaches the 'Brace Thigh' or what we sometimes call 'The Thigh Pocket'. The 'Ball Location' is aft. 'Aft Ball Locations' produce a 'Steeper Angle Of Attack' and a 'Reduced Net Delivered Loft'. Thus a #8 Iron will become, for example, a #6 Iron with about 8 degrees less loft and a reduced 'Trajectory'. (see 'Less Air or Flight Time and More Ground or Roll Time')

When we enlarge this procedure even farther with more 'Back & Up Stroke Length', we naturally engage the 'Lower Body Machine Pivot Engine' and thus accomplish 'Load, Coil and Wynde'. Now it is a 'Stage Three Procedure'.

With a 'Stage Three' 'Aft Ball Location' we will achieve a 'Leg Driven Knock Down Shot'. With a 'Stage Three' 'Forward Ball Location' we would produce a normal 'Leg Driven Punch Shot' or 'Pitch Shot'. This accommodates all normal 'Full Swings' with any golf club.

Remember, a golf stroke is always about 'Stroke Length' or 'Clubhead Travel Distance'.

"Welcome Aboard!"
"Enjoy The Ride!"

## SATISFACTION GUARANTEED

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