

# 555 GOLF EDITORIALS

## 'PERFORMANCE EXCELLENCE'

### TARGETS more than one

The 'Ball' is NOT our 'Swing Target'. We must strive to swing THOUGHT the ball towards the 'Pin' and not 'AT' the ball.

When most of us focus on 'The Big Target', we have a tendency to get tense ... still a little 'AT-itis'! That is just the way we humans are wired ... some more tightly wound than others, but all wound in the 'Heat Of The Moment'. 'FEAR' is a killer! (see 'Outcome Golf')

Knowing this frailty, we heed to oppose or neutralize it. How?

By eliminating the 'Core Problem' or source ... eliminate 'The Big Target'. (see 'Process Golf')

I can hear you thinking, "But that won't work. The target's in my 'Pre Shot Routine'." ('PSR')

In 'Putting', replace the 'Cup or Top Of Break' ('Ball Rolling Point') with an **'Intermediate Target'** ('I/T'), which comes with reduced 'Tension' or angst.

Remember, the 'I/T' is within your 'Peripheral Vision' ('Inside The Rubber' - '15 to 20 inches in front of the ball') so you can see it without moving your head. It is a 'Stable Set-Up and Execution Component' ... a 'Primary Imperative'. (see 'Top Of Your Human Tether Ball Pole')

Always 'See The Ball Come Off The Aimed Clubface', use 'Heads or Tails', "&", 'Chase'.

As you know, there are 'No Wrist Cock' and 'No Pivot' in a 'Putting and Chipping Procedure'.

Here is the magical and consistent 'Golf Kicker'! The beneficial constant is that YOU can use this 'Intermediate Target' with every single stroke in your bag!

Always eliminate 'Variables' in favour of 'Constants'.

Now you know "The Rest Of The Story!"

**"Welcome Aboard!"**  
**"Enjoy The Ride!"**

## SATISFACTION GUARANTEED

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