

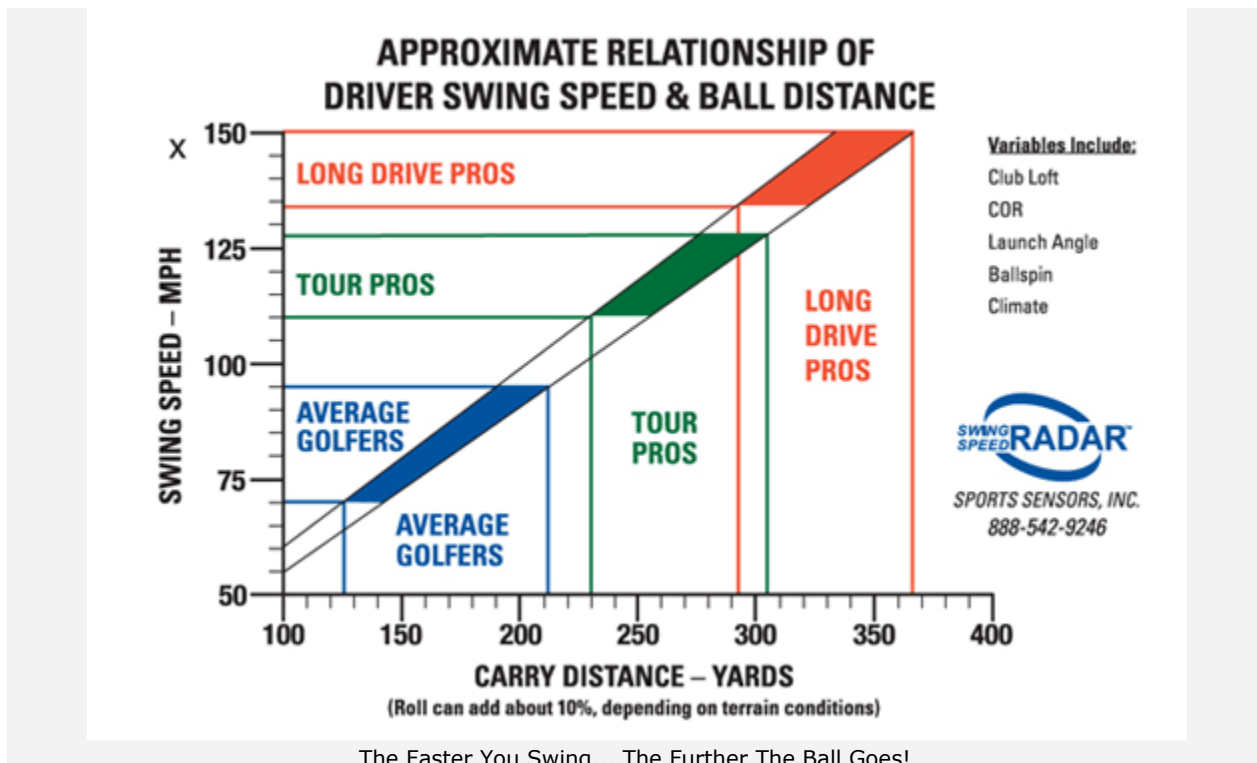
# 555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

## SPEED & DISTANCE GRAPH

**For every 1 mph of clubhead speed you gain you get about 2.1 to 2.3 yards in extra distance.** This is in normal or 'Standard Air' ('Adiabatic Lapse Standard') at sea level. (see 'Density Altitude' – 59 degrees F and normal 'Moisture Gradient' or 'Relative Humidity'). The ball travels with less 'Resistance or Drag' in thinner air. Thus, in Denver on a hot summer afternoon, the ball will travel faster and farther than at 'Sea Level' in Seattle, Chicago or New York in a cold, damp winter's morning.

Here is a graph of swing speed data that clearly shows the faster you swing the further the ball goes.



So, after doing our research and considering these facts and physical truths, we know that the most logical way for you to hit the ball farther is to increase your 'Clubhead Speed'. The '555 Team' went researching ways to better accomplish this feat. The process is relatively simple.

One must become more fit so turning the body more efficiently ('Coiling & Un-Coiling') and hitting faster with the 'Bending & Straightening Arms' can occur. The golf swing moves a relatively small club and light object ball.

One must optimize the equipment. The head may need to be bigger and the shaft may require modification. (see 'Sweet Spot', 'MOI', 'Length', 'Loft', 'Lie', 'Flex & Reflex' and 'Swing Weight')

One must optimize the strike. The ball must be hit on the 'Sweet Spot' to achieve efficient 'Energy Transfer' and 'Ball Flight Speed'. The 'Launch Characteristics' ('Spin Rates') must also be optimized. It is popular to attempt this on one's own, but this solitary endeavour is the 'Long, Low Bumpy Road'. Find a proven 'Teaching Professional' and hook up without further delay. The punishment shall continue if you do not!

Bon voyage!

**“Welcome Aboard!”**  
**“Enjoy The Ride!”**

**SATISFACTION GUARANTEED**

E-Mail: [AskUs@555golf.com](mailto:AskUs@555golf.com)

WebSite: [555golf.com](http://555golf.com)

Telephone: (817) 673-8888

24/7