

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

THE FLOP SHOT R U A RISK TAKER?

I can tell you with determined and reliable experience that 'The Flop Shot' is the riskiest shot in golf! Do whatever you can to avoid making this shot ... or trying to make it unsuccessfully.

This is a 'High Energy, Full Swing Procedure'. If anything goes awry, you are seriously compromised. "Loft Is Not Always Your Friend". Your 'Putter' provides the least!

If you select a #SW for your 'Flop Shot', it may not like hard pan!

If you select a #LW for your 'Flop Shot', it may not like soft ground or much grass cushion.

If you are around the 'Fringe', on the first or second cut, your first, second and third 'Club Selection' is 'Putter, Putter & Putter'. Chipping' is #4. Our objective is to always 'Get The Ball On The Green Rolling Like A Putt' As Soon As Possible. To help yourself accomplish this task, 'Pick a 12 to 14 Inch Landing Circle'. Do not aim at and try to fire at the 'Flagstick and Cup'. It is not at the 'Break or Landing Point' ... too far away.

All Putts & Chips Are Dead Straight! (to the top of break). After that 'Weight Focused' simplicity, let 'Mother Nature' do her thing! You should seldom 'Three Putt'. Good thing!

If you attempt to make a 'Flop Shot' and miss the 'Sweet Spot' ('Hitting Thin'), you shall be in the next county via the 'Skulled Shot'. If you hit it 'Fat', you will land not far from your own feet! One benefit is that you will not have far to walk!

The demand for precision for a 'Flop Shot' is ripe for punishment!

Let someone else pick this low-hanging fruit!

**"Welcome Aboard!"
"Enjoy The Ride!"**

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