## 555 GOLF EDITORIALS

## 'PERFORMANCE EXCELLENCE'

## YOUR SHORT GAME

Some Special Information

The difference between a 30 handicap golfer and a scratch golfer ('0 Handicap or Plus Golf') is primarily created in very simple ways. 'The Scratch' will have seven to ten less shots from over 50 yards ('Mid To Long Game') and twenty to twenty five shots less under 50 yards. This is what we refer to as the 'Short Game'. (Our pure 'SG' definition is 'Any Strike Inside The Full Swing #PW'. You can 'Bump & Run' a #8 Iron in this skill zone. Thus, our 'Short Game' sticks include #8, #9, #PW, #AW, #SW and #LW and perhaps a few more for 'Specialty and Trouble Shots'. You have seen 'Players' 'Chip or Bump & Run' with a 'III Wood'.)

If you are a 30 handicap golfer and only work on your 'Mid To Long Game' you will only improve seven to ten shots towards becoming a 'Scratch Golfer'. Thus, the best you will ever reach is a 20 handicap. The difference between a 15 handicap golfer and scratch golfer is associated with three to five shots in the long game, and ten to twelve shots in the short game.

The closer you get to 'Scratch' the more difficult it is to shave strokes! The 'Tour Pros' we have worked with are delighted if they can save 'One Stroke'. You figure out what one stroke is worth when the payout exceeds \$1,000,000.00 to the winner! If we simply divide by  $72 \times 4 = 288$ , the result of our math is \$3,472.22 paid for each shot. If you come second, the payout is about half of the winner! A player who gives up a few strokes early on can really never make up that loss! 'Consistency' is one of the pure goals for any 'Player'.

No professional, not even Jordan Spieth or Jason Day, has an advantage in their short game over yours. The short game is not directly associated with raw strength and power, but 'Fitness' always matters. Short Game is about 'Practicing With A Purpose' and 'Mastering Golf Basics'. Ladies capabilities 'Out There' are fabulous ... proof it is not strength, but proper skills delivered with finesse and 'Learned Feel' that is the core asset in play.

When we get a grip on our 'Short Games', we are soon rewarded with being more 'Confident Comfortable and Consistent'.

"Welcome Aboard!"
"Enjoy The Ride!"

## SATISFACTION GUARANTEED

E-Mail: <u>AskUs@555golf.com</u> WebSite: <u>555golf.com</u> Telephone: (817) 673-8888

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