

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

SHORT GAME A HARD EARNED GIFT or not

The 'Short Game' includes all your shots from the 'Full Swing #PW' to your 'Less Than Full Swing #XW'. That is a lot of strokes! Of course, we thus include 'Less Than Full Swing' #9 Irons and #8 Irons as well. This writer's favourite 'Short Game Stroke' is the 'Bump & Run' with his '#9 Iron and #8 Irons'. This is 'Bullet-Proof', bead & butter stuff!

When you watch the great 'Tour Players' with exceptional 'Short Game Skills', they make it look easy and as though they are truly gifted. I can tell you that they have all earned their prowess. If you stay connected to these emissaries, you may discover they are 'Hot & Cold Masters Of The Short Game'! One week on top and the next very average. That is actually quite normal.

Why the vacillation ... the inability to control 'Distance & Direction'? Believe it or not, these gents often do not have a smart, carefully designed system that can repeat when the heat is up in the kitchen ... when it counts! They get a false hope through 'Playing Feel Golf'. Thousands of balls is laudable, but not overly efficient. Then if they are distracted, 'Feel Goes Out The Window'! "Deer In The Headlights"!

'Direction' is primarily 'Clubface Aim Control At The Moment Of Separation'. Factor in your 'Set-Up Alignment', 'Clubhead Path & Club Shaft Plane' and a few more elements and you get deadly 'Variables' like 'Mother Nature's Elements' added to the 'Wills & Whims Of Our Delicate Psyches'. That 'Mind Machine' can be a horror on center stage! All these variable ingredients can compound and become a 'Death Potion'.

Your '555 Team' can tell you with certainty that just hitting 1000 'Short Game Shots' every week will NOT get or keep you on top! Ever hear the saying "Don't Practise Bad Habits"? Few more true words have been spoken. You must 'Practise With A Plan' and 'Set-Up For Success'.

To secure a sound 'Short Game' performance, one has to develop and embrace a system. The '555 Golf Short Game System' is just what the 'Golf Doctor' ordered! Whenever you are ready, we are here for 'YOU'!

**"Welcome Aboard!"
"Enjoy The Ride!"**

SATISFACTION GUARANTEED

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