

# 555 GOLF EDITORIALS

**'PERFORMANCE EXCELLENCE'**

## STOP THE SAME OLD SAME OLD BS

Some progressive golf thinkers and instructors are simply off track. Not a good thing! Unexpected and unwanted 'Flight Plan Variations' is what aircraft get when improperly prepared and tended by what should be 'Trained and Talented Pilots'. Flight deck crew are not always 'Current & Proficient'. How does this writer know? ... 45 years of study, teaching and training at the highest level ... experience in the trenches and still active in the industry!

When we hear comments, we must always ask ... **"Is this really good advice or baloney?"**

Test all the information that comes at you about this 'Great Game'. Make sure that Newton agrees as he, and his associates, make up the governing body. 'Science and Physics' rule! We must strive to wrap our arms and minds around 'The Physics Of Rotation' and 'The Geometry Of The Circle'. Getting 'Off Track' in our golf thinking will never get us to our destination.

Here is a recent argument I listened to. **"Keep Your Eye On The Ball" is a tip that's as old as the game itself. It's what we've heard since we were kids and first began playing sports. Is it a good tip? Absolutely NOT! To achieve dynamic impact your swing bottom needs to be 4 inches in front of the ball, like the best players in the game. And it's impossible to move your swing bottom forward while keeping your eye on the ball.**" [ Do you look 4 inches in front of a pitched baseball or a bull's eye? ]

Let your '555 Team' tell you some physical and intellectual facts. A divot is an effect and not a cause! Your 'Hands, Wrists & Arms' will go where your 'Captain Eyes;' are looking! The eyes gather and supply almost all the data to your brain that enables this precisely controlled dynamic swing movement. "Your Clubhead Sweet Spot Will Go Where Your Hands Go." No one would intellectually look 4 inches in front of the ball and thus attempt to get the 'Sweet Spot' ('Center Of Mass') and the 'Ballistic Point Of The Ball' ('Bottom Inside Cheek' ... 'BIC') together at 80 mile per hour ... or 140 mph ... no one!

Why does the 'Divot' happen in front of the ball? ... **'Newtonian Action & Reaction'** ... it will happen in the dark or with your eyes closed! We get that 'Sweet Spot' to the 'Bottom Of Swing Arc' ('BOSA') by 'Brace Lever Extensor Action' ('Centripetal Force elongates our 'Lever Assemblies' by as much as 1.5 inches through 'The Impact & Separation Zone') Our 'Set-Up' creates the 'Divot Pattern'. The divot is a 'Reaction' to creating 'BOSA' ... bottoming out at a precisely, preselected location. 'Ball Location' is a key element. **"Impact is Incidental To A Proper Set-Up and an Efficient Swinging Motion!"**

**"Welcome Aboard!"**

**"Enjoy The Ride!"**

## SATISFACTION GUARANTEED

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