

555 GOLF

WHERE PASSION MEETS PERFORMANCE

555golf.com A DOZEN WEBSITE OBJECTIVES

To be ...

- 1) **The Most Respected Golf Information Resources**
- 2) **The Best Golf Communication Platform on the World Wide Web**
- 3) **Easily Navigated – Visual Simplicity – Inviting & Gripping**
- 4) **Inviting From The First Few Seconds**
- 5) Captivating Over Time
- 6) Inviting Return To The Website ... ‘Kinetic Marketing’
- 7) Stimulating Enough To Produce Kinetic Subscription Activities
- 8) **‘TAF’ - so we grow ‘The 555 Golf Army’ ... ‘Kinetic Marketing’**
- 9) Worthy Of Your Trust
- 10) Efficient and Effective
- 11) Useful in our ‘Earthly Existence’
- 12) Contributory to your ‘Happiness’

TOGETHER WE CAN DO IT!

**“Welcome Aboard!”
“Enjoy The Ride!”**

SATISFACTION GUARANTEED

E-Mail: AskUs@555golf.com

WebSite: 555golf.com

Telephone: (817) 673-8888

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