

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

SHOULDER ALIGNMENT

is really important

You remember our '5 Alignment Axes' ... 'Feet, Knees, Hips, Shoulders and Ears'. The final one always gets a lot of raised eyebrows. Your '555 Team' is here to help ... "AskUs!"

Why are our 'Shoulders' so fundamentally important? Because they are the closest 'Alignment Axis' to our 'Clubhead', which is 'The #1 Alignment In the Game Of Golf'. If the 'Clubface' is not aimed where you want the ball to go initially ('Initial Ball Flight'), it will NOT go there!

'Clubface Aim At The Moment Of Separation Is The #1 Alignment In The Game Of Golf'. There is nothing much more important than that 'Truth & Reality'. Get it right or pay!

People very often tend to be 'Open or Closed' in their 'Alignment' ... both in 'Feet' and 'Shoulders'. Thus, to ensure accuracy, make a final 'Pre Shot Routine' ('PSR') check to make sure that your 'Target Shoulder is NOT fore or aft of 'The Neutral Shoulder Axis' and thus what we refer to as 'Closed or Open'. This teacher tends to be 'Open', which induces a predictable 'Cut Fade', especially in the longer shafted sticks.

Open alignment and especially 'Shoulders' invites an 'Outside-In Path or Above Plane Swing'. That, as stated, manifests itself in the 'Cut Fade Spin Rate' or worse, in the big 'Cut Slice Sister'.

Knowing that there is readily available help at hand, I guess we deserve what we create?

Make your 'Golf Life' better today! Aim your gun properly! 'PSR' your 'Shoulder Alignment' before you pull the trigger!

You will have more deserved FUN out there!

"Welcome Aboard!"

"Enjoy The Ride!"

SATISFACTION GUARANTEED

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