

# 555 GOLF EDITORIALS

**'PERFORMANCE EXCELLENCE'**

## **SADLY!**

Golf is far too often functionally exclusionary and a closed shop for both the participants and for the golfing professionals. Sadly so! This elitist arrogant attitude is protective, often covering up systemic weaknesses. The biggest, most debilitating 'Achilles Heel' is poor golf property management allowing rampant, poor quality instruction. Golf controlling agencies do very little to improve this fatal short fall. 'The Frustration Quotient' is killing this great game! We losing about a million participants every year! The 'Health Of The Game' is B.S.!

The cover-up and distraction now regularly includes very high tech 'HSVC' ('Video Cameras') computerized equipment such as a \$25K Trackman or similar 'Ball Tracking Devices' ('BTD'). Isn't that price ludicrous? It's too damn complicated!

To expose average students who can't make a properly repeating swing do not need a page or two of NASA data on ball behaviour that they simply do not and cannot understand. Confusion hurts simplicity! Unless our students understand what we feed them, they will NEVER take it home and play with it next week! Data is for a very small minority. Even a lot of tour pros do not use such complexities. "Give me a club that works for me and I will get the job done!

Like aggressive 'Fitness', most golfers, casual and professional, have no time, inclination or money for these activities. Would you get a second job so you can afford state of the art tools? I think not ... ever!

The ball is too hot! Thus, courses are too long to enable 'The Average Joe' to have fun! Rounds take forever! 'Slow Play' is the new growing fatal flaw! 'Ready Golf' has not corrected pace of play issues because the governing bodies, PGA USGA and Pro Shops are sitting on their hands while this 'Malady' directly affect their bottom lines! Why would a pro shop allow hackers to "Play From The Tips So We Can Get Our Money's Worth"? Brain dead or dying a slow death!

Sadly!

**"Welcome Aboard!"  
"Enjoy The Ride!"**

**SATISFACTION GUARANTEED**

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24/7