555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

PUTTING AN ART OR A SCIENCE

Once you own a 'Professionally Fitted Putter', a 'Professional Pre Shot Routine' and 'Basic Mechanics', you are about ready to make your 'Putting Mark'.

All that remains to be conquered is your ability to 'Read The Greens'. Pretty simple right? Not quite so quick and easy! When I was playing at my prime, I humbly read and putted at least a dozen fresh putts every day! That took persistent, dedicated effort! It was actually addictive fun!

'Mother Nature' has a memorable set of elements that are always a factor. They include 'Break, Slope, Grain, Length, Hardness Of The Green, Stimp, Moisture, Grass Specie, Detritis ('Ball and Spike Marks or Clutter'), Wind Direction & Velocity, as well as 'Mower Cut & Roll Quality'.

Your '555 Team' always focuses on 'Variables & Constants'. We need to reduce the 'Variables' and increase the 'Constants'. This is our only known way to dependable 'Consistency'. You want an example? Those 'Quiet Triangles' in all 'Golf Procedures' are a perfect endless campaign towards a key 'Putting Constant'.

Developing a fully understood 'System' is central to successful 'Putting' in the 'Heat Of Battle'.

In this logical manner only, can we manage the 'Complex' into tolerable 'Simplicity'.

This having been said, perfection on the 'Dance Floor' shall always be a 'Mythological Destination' never to be reached. It is a 'Drive Us Nuts Love Affair'!

Proper efficient sequences become routine only with 'Perfect Practice' becoming 'Permanent'.

"Welcome Aboard!"
"Enjoy The Ride!"

SATISFACTION GUARANTEED

E-Mail: <u>AskUs@555golf.com</u> WebSite: <u>555golf.com</u> Telephone: (817) 673-8888

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