

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

IS THE RANGE A WASTE OF TIME & MONEY?

Of Course Not ... **YES!**

If you are going to invest in 'Range Time', do it intellectually and efficiently with a 'Pre Shot Routine' executing raw basics. Your '555 Team' means 'With A Distinct Purpose' every trip!

Do not mindlessly bash a large bucket of balls mistakenly thinking you are 'Working Smart'. Hitting 150 balls is very likely exercise and fresh air at a nice place, but, done improperly, this can cause 'Soft Tissue Injuries' ('STI') and degrade your mental outlook towards 'The Great Game'. When we are not honest and very practical in our approach to 'Golf', we get punished short and longer term. We become 'Frustrated' and lose our patience and the 'FUN' goes away!

I am of the opinion that we all either do or have done the 'Mindless Driving Range Dance'. Just remember this ... always hit to precise 'Quarter Sized Targets'. Playing golf demands accuracy! Strive to practise as you play! Hit a tee shot followed by a 'Visualized Approach Shot'.

As to your 'Distance' element, you must acquire or borrow a 'Laser Device' ('DME') or 'Portable Launch Monitor' ('PLM') so you can determine how far you are striking each club ... 'Full Swing' or 'Less Than Full Swing'. There are usually 'Range Markers' of some sort at the training area. Take a few moments to become familiar with and determine their layout.

Remember, we are ONLY concerned with 'Air Time' and not 'Ground or Roll Distance' with this 'Range Work'. You shall soon be able to estimate what your roll is.

Range balls perform differently than 'Tour Balls'. You have two choices: 1) Come up with an adjustment formula (add 8% to 'Full Swing') or 2) practice with 'Tour Balls'. It's just money!

The pure method of determining your 'Air Time' is to send your caddie 'Down Range' with a six foot 2x2 stick that has a '12" Tin Foil Pie Plate' screwed to one end side. This assists you in shooting its 'Landing Point' with your laser. I can hear you thinking ... "Poor Caddie!"

"Welcome Aboard!"

"Enjoy The Ride!"

SATISFACTION GUARANTEED

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