

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

YOU KNOW! I HAVE TO CALL IT 'Bovine Scata' IF IT IS

Who do we golf instructors work for any way? The clear and profound answer is 'For YOU the Average Golfer Who Just Wants To Enjoy Being Out There A Little More' ... less of 'The Same Old' Same Old'! It often seems that we work for the 'Equipment Manufacturers' and for the 'Golf Schools'. Well, I shall accept working for 'Clinics and Schools' as long as we are 'Client or Student Centric'!

What the heck does that mean? Quite simply that we get our 'Clients' improved quickly, affordably and permanently. To prove this, we should follow the golf balls lead, wherein 'Ball Flight' is the #1 critique of our 'Ball Striking'! Ball Flight' never lies! The improvement that we accomplish MUST show up in two places ... 'On The Score Card' and 'On Smiley Faces'!

How many times have you heard about 'Keeping A Straight or Stiff Target Arm'? ... that is the 'Front or Swinging Arm'. Answer that we get, most often is "All The Time". Well, I'm 'Calling It Bovine Scata'!

The 'Target Lever' ('T/L') has three distinct jobs ... 1) The Target Hand has 'Clubface Aim Control', 2) The Target Lever has control of the 'Bottom Of Swing Arc' ('BOSA') and 3) The Target Lever provides the #4 Pressure Point ... 'Pivot Pressure' of the 'Target Peck - Chest' against the 'Target Biceps'.

The 'Power, Speed & Timing Source' is in your cooperative, yet dominant 'Brace Lever Assembly'. It is the 'Bend & Straighten Brace Lever'. Just like in driving a 16 penny framing nail, you 'Bend & Straighten That Working Lever' ... bent at the 'Top Of Back & Up Swing' ... straightened at the 'Bottom Of Swing Arc' or 'BOSA'. That does the 'Work'!

Here is the truth and reality. When our 'Lever Assemblies' are 'Both Bent' ('T/L Broken Down') at 'TOB', this causes the 'Swing Circle To Be Smaller'. No great worries ... a little steeper 'Angle Of Attack'! When they are both bent, they are both 'Accumulators' ('Energy Storers'). Not ideally so, but functionally so! If both 'Levers' simultaneously 'Straighten' at 'BOSA', ('Deliver Energy Together'), you will be a happy golfer as long as you are turning and have a sound grip! We will show you how!

Newton will tell you not to take a bite out of every 'Golf Instruction Sandwich'!

**"Welcome Aboard!"
"Enjoy The Ride!"**

SATISFACTION GUARANTEED

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