

# **555 GOLF EDITORIALS**

**‘PERFORMANCE EXCELLENCE’**

## **HUMAN-ness**

In order to flourish in our ‘Golf Games & All Activities’, we must have ‘Desire, be Honest and nurture an Open Mind’ ... and I am referring to ‘Instructors and Teachers’ herein as much as to the students!

I think we, as teachers, must perhaps spend more time ‘Watching’ our clients than we spend ‘Talking’ to our clients ... certainly initially. We MUST observe what they ‘Are, Think and Do’. Before this takes place we shall be guessing at what they are up to and to the degree that they are capable of this ‘Golf’. How arrogant it would be for us guiding lights to have dim bulbs and to thus make grandiose or even wrong assumptions.

Students are individuals with limitless range of capabilities and idiosyncrasies. For any servant to be successful, we must sensitively look at the whole individual. That is why we discuss, Mental, Physical, Fitness, Nutritional, Course, Equipment, Financial and Time ‘Management’. The teacher must have earned a substantial degree of ‘Knowledge’ and have mastered the succinct ability to communicate his or her thoughts to the client. Importantly, we must get the student to prove that he or she gets it by discussion and relevant actions. We need to constantly avoid small or big assumptions.

Teaching golf is about activating and growing long-term relationships. Your ‘555 Team’ has students who have proudly been with us for over 30 years ... and counting!

We must strive to cooperate with YOU, our students, to expand an effective, science-based platform. We appreciate your generous HUMAN-ness!

Thank you!

**“Welcome Aboard!”  
“Enjoy The Ride!”**

**SATISFACTION GUARANTEED**

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