

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

GRIP SIZE

This is an important yet often overlooked factor in 'Club Fitting' or the simple process of buying golf clubs. Ladies get factory installed 'Lady Grips'. Men get factory installed 'Man Grips'. This is not always the optimal way to get balanced and proficient in your golf swings, big or small.

How we place our hands on the 'Golf Handle' is key to our success!

The length of a grip is pretty consistent across the industry. The 'Barrel Size' or diameter of the grip is not.

The bottom line is what golfers want to know.

We each have what your '555 Team' refers to as 'A Palm To Finger Ratio'. If the cross section of your 'Palm' is small and you have long fingers, you will need 'Larger Grips'. If you have a very big palm with short fingers ('Palm Dominant Ratio'), you will require 'Smaller Grips'.

Women who tend to have longer, more slender fingers, often need larger grips. Our fitting specialists ('The Best') often fit ladies with oversize grips and men with regular. Be it known that 'Large Grips Slow Down Your Hand Action'. We fitted 'Hookers with 'Over Size Grips'. Remember that the hook is an 'Inside Out Path, a Shut Clubface with Fast Hands'. A 'Flip-Handed Delivery' begs for that hook.

You want the 'Golf Handle' to generally be in a 'Finger Grip' vs. the palm although there are people who prefer the 'Palm Grip'. Golf is wonderfully varied in its human needs. Just remember that 'Newton' and science rules your mechanics. You do not want your 'Pinkey Finger Nail' to be sticking into the 'Palm Heel Pad Of Your Target Hand'. If it is, your grips are too small. This will directly affect your 'Grip Pressure' especially at the 'Top Of Back Swing'.

If we short cut logic and physics, we shall pay a price!

"Welcome Aboard!"
"Enjoy The Ride!"

SATISFACTION GUARANTEED

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