

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

FROM THE WRONG END?

Why do so many people struggle with their short games, with those 'Finesse Shots'?

I happen to have what might be an unusual explanation and sensible opinion.

Before I explain, I want to tell you 'The 555 Team' never starts a 'Series Client' with anything but an hour in classroom and then in the practice area focused on 'Putting and Chipping'. These two 'Primary Strokes' ('Stage One Procedures') are the foundation of 'Impact & Separation', our golf well-being and the ground work of our success and happiness 'Out There'.

We have a tried and true saying ... **"I DRIVE AS I PUTT"**. This is based on 'The 5 Essential Elements' ('Clubface Aim, Clubhead Path, Clubhead Speed, Sweet Spot and Angle Of Attack') all of which are contained in 'Every Single Procedure In Golf'.

'The 5 Set-Ups' ('Posture, Grip, Stance, Ball Location and Alignment'), equally common to all procedures, are also worth learning and even perfecting so as to positively influence every strike you make? That uniformity being the case, we might as well start by 'Crawling before Toddling, then Walking then Running and finally Sprinting'.

How many golfers start by wailing away with the 'Driver' ... not usually perfecting it, but just smashing buckets of golf balls? As a result, the 'Big Stick' grows into mediocrity, suffering from 'Pulls & Blocks' along with the notorious 'Fade & Slice'. That is all part of 'IT' right ... the ups and downs, the punishment golf so generously provides until we quit out of the 'Frustration Quotient' that runneth over the lip of a princely goblet? How sad!

Regardless of our aspirations and prayers, we ALL get exposed to 'Chipping' with a touch of the 'Bump & Runs'. It is unavoidable. But we have not studied or practised these delicate shots. So they drag us kicking and screaming into 'Purgatory' ... then we quit!

It seems to your '555 Team' that some of you might have started at the wrong end of things? Never too late to learn! We are here to help!

"Welcome Aboard!"
"Enjoy The Ride!"

SATISFACTION GUARANTEED

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