

555 GOLF ACADEMY

'PERFORMANCE EXCELLENCE'

FITS YOUR EYE

The first thing you should accomplish as a 'Club Buyer' is to make sure your selection 'Fits Your Eye'. That means you must like the look of the golf club, whether it be a 'Putter', a 'Driver' or any utensil in between.

Once this 'Cosmetics' is accomplished, you must ensure that the 'Equipment' satisfies your mechanical needs ... 'Length, Loft, Lie, Grips size and texture, Shaft Performance ('Flex and Reflex, Frequency, Symmetry and Duration') ... and that all clubs in your bag 'Fit Into The Cluster' ... meaning that the entire bag is 'Consistent' in mechanical and cosmetic condition. It is called a 'Set Of Clubs' for a reason!

If you do not like the look of your clubs, you ultimately will not play them well.

Sound superficial?

It may be, but it is also a reality!

Remember, just because you buy a set of clubs in one factory box, does NOT mean that they all match. The factory has different production lines for each set item. There may be inaccuracies in the 'Components' ('Head, Shaft & Grip'), which means the performance will vary. The professionals generally have each new set evaluated to ensure that each club satisfies its individual characteristics.

Your '555 Team' has seen many single clubs fall out of the 'Set Design Criteria'.

You do not want that problem!

"Welcome Aboard!"

"Enjoy The Ride!"

SATISFACTION GUARANTEED

E-Mail: AskUs@555golf.com

WebSite: 555golf.com

Telephone: (817) 673-8888

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