555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

FIND AN INSTRUCTOR

GOLF INSTRUCTOR CHECKLIST

A Quality Instructor ...

- 1) Teaches Essential Golf Skills, not a model or method.
- 2) Gives you a short game skill test and creates a program that inspires and motivates.
- 3) Teaches you Core Mental Toughness skills.
- 4) Has a supervised practice program available.
- 5) Evaluates your fitness and prioritizes.
- 6) Prioritizes during video analysis and does not confuse you with too much information.
- 7) Checks your equipment to make sure you have, at the very least, the proper overall club length, loft and lie angle, shaft length, shaft kick and flex.
- 8) Has a program available to you that educates, inspires and motivates.
- 9) Communicates ideas with simple, understandable words and phrases, not jargon and gobbledygook.
- 10) Speaks more about YOU than him or herself.

INTERVIEW QUESTIONS FOR A PROSPECTIVE INSTRUCTOR

- Hello, my name is ______. I'm looking for a quality, experienced instructor who will coach me with sound principles. Are you willing to coach me to such standards as provided by 'The 555 Golf Team'?
- 2) How long have you been teaching?
- 3) Can you give me a list of referrals I can call to ask their impression of your instruction?
- 4) Do you offer an introductory lesson so I can see if we match?
- 5) Do you provide any 'Written Material' so I can keep records?
- 6) How much are your 'Single Private Lessons'?
- 7) How long does each lesson last?
- 8) I'm interested in a program for improvement. Do you discount your hourly rate for a series of lessons?
- 9) How can I pay for my lesson(s)?
- 10) Can I call you directly if I have a problem?
- 11) Is there a consultation fee for such a call?

If the answers to the above questions are satisfactory ...

12) When are you available?

"Welcome Aboard!"
"Enjoy The Ride!"

SATISFACTION GUARANTEED

E-Mail: <u>AskUs@555golf.com</u> WebSite: <u>555golf.com</u> Telephone: (817) 673-8888

10phone: (017) 075

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