555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

PUTTER & WEDGE FITTING

Many golfers spend a few moments, hopefully professional moments, getting the 'Driver Fitted', With not much more time, headed in the same direction, you can get your 'Irons and Fairway Metals' also fitted.

But, how often have you had your 'Putter & Wedges' professionally fitted. These are your scoring clubs and the 'Proper Fit and Selection' matters.

Your 'Length, Loft, Lie and Grip Style' in your 'Putter' is perilously important. Very small variations from a perfect fit will regularly jump up and bite you where the Sun doesn't shine! That hurts and costs you strokes, money and happiness!

When you buy your 'Wedges', do you still buy only two or do you purchase a 'Wedge Set'? Do you select standard 'Specifications' or get some custom bend and grind. Do you understand what you are buying or just trust the advice of the salesman? How brave are you?

In the modern game, a '#PW and a #SW are not enough. 'Wedge Sets' are the intelligent norm. Also, you should NEVER get a 'Willy Nilly Set' ... odd 'Lofts and Lies Angles' without purpose. These are precise tools. A name brand or pretty are not meaningful criteria.

You must get 'Even Splits' across your set. If you have a 48 degree #PW, then get a 52 #GW or #AW, 56 #SW and a 60 degree #LW. I like a 'Minimal Bounce #PW with a maximized '#SW Bounce'. In that manner I can manage hard, thin or deep fluffy sand and grass with two of my wedges.

Some #PW are 'Lofted' at 45 degrees. That being the case, build the 4 wedge set to 50, 55 and 60 degrees. You want your 'Distance' and 'Ball Flight Shape' to be primarily controlled by the 'Clubhead' and not by unreliable, capricious 'Hand Action'.

Be particular! It's your parade!

"Welcome Aboard!"
"Enjoy The Ride!"

SATISFACTION GUARANTEED

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