# 555 GOLF EDITORIALS <br> 'PERFORMANCE EXCELLENCE' 

## DIRTY LITTLE SECRETS

## Perhaps you do not want to know them?

"Where Ignorance Is Bliss 'Tis Folly To Be Wise?" You may agree?

Scores for the average male golfer had not improved by a single stroke in nearly $\mathbf{2 0}$ years, yet some equipment (shafts, heads and balls) has become better in quantum leaps! We have learned to become fitter ... not all of us have!

The average male golfer scored 97 to 99 in a round of golf. Remember, if you are having FUN, even playing a round of $\mathbf{1 0 0}$ to $\mathbf{1 2 0}$ is better than a day at the office.

New golfers made great improvements to their scores initially, but that improvement came to a screeching halt after three years of playing the game.

More troubling, scratch golfers reached that level in the same $\mathbf{3}$ years!

## OUCH!

I don't know about you, but that's down right depressing!
What that study tells us is that if you have been playing golf for more than 3 years, you've reached your best potential scoring, and you will play to that level for as long as you play the game. So the question begs itself; is there a way to break this trend? Can you truly improve your game?
"Yes" there is, and "Yes" you can. We've simply lost count of the number of students of ours who are playing the best golf of their lives. Many of them cut their handicaps in half, some are even competing for club championships. It truly is the greatest joy of our business, seeing students break out of average and excel with their games.

So what separates them from you? Nothing at all!

They are not golfers who practice hours per day. They are not golfers who are former professional athletes. They are working men and women who simply decided to believe in themselves and the teaching of this ' 555 Golf Academy'.

Don't get me wrong, however, we will not take credit for all their improvement; we only provided the tools (some really good tools), but they put the tools to work.

It all comes down to you. Do you want to continue to struggle as a average golfer or do you too want to break out of the average pack and achieve your goals and dreams with this game?

If you're ready to start achieving your goals and dreams, we stand ready with the world's simplest golf swing ... 'The 555 Golf Swing' ... and we have a whole box of tools ready to help YOU.
"Welcome Aboard!"
"Enjoy The Ride!"
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