

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

CHICKEN FRIED STEAK

Hell, it's not even chicken!

... half baked, dry and yesterday's gravy came out of a cheap foil package!

Is this how you feel about your 'Golf Game' at least occasionally? It is not always what it appears to be! People have told me ... **"It is sure as heck not what I was expecting! I am annoyed as much with my golf as with the job I don't like! The foolishness is that I have been at both for over a decade! Stuck and unhappy!"**

Have we golfers been sold a bill of goods by a restaurant or a big box golf store ... by a shingle-hanging golf instructor who promises the moon in less than half an hour and can't deliver even a waxing or waning sliver of that moon? The dreary golf overcast seems to never go away! My view is opaque at best! All I can do is fuss and fume like baying at that unsympathetic moon.

Most people know the difference between poultry and good old, free-range prairie grain-fed beef ... don't they? Boy it had better be cooked right here where I live! People know good beef and good cooks in these parts. Good red blooded Americans also know value! '555 Golf' value shows!

Very few people know the difference between sound and frivolous golf instruction. You deserve the best guidance! We inherently trust our teachers. When looking for help, suggest you get several references from any instructor you might consider hiring. Then call each reference and ask smart questions like **"How much has your handicap fallen since your lessons? What was the foundation of the teaching curriculum? Would you recommend your instructor to another friend? Are you going back?"**

You know, you can cover up a crappy piece of beef by calling it what it is not ... but NOT a poorly 'Set-Up and Executed Golf Swing'! Your 'Ball Flight' will tell you the truth! Your heart and soul will be listening so you had better step it up a notch! It's 'YOUR' parade and happiness at stake! High stakes they are! Life is not a dress rehearsal.

"Welcome Aboard!"

"Enjoy The Ride!"

SATISFACTION GUARANTEED

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24/7