

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

PERHAPS

we cannot fix your golf swing?

You know there are rare instances in which we struggle and cannot 'Fix A Golf Swing' that has deep seated issues. So what do we do when its owner is determined to make improvements?

We must **"WORK SMART!"**

Right away we need to relax and focus on 'Fixing The Golf Shots'. In this manner we clarify the 'Causes Of Ball Flight Problems' by helping our client grasp 'Ball Flight Laws'. What makes your ball perform three dimensionally? How do we create 'Spin Rate' about the 'North South Horizontal Axis' ('Curvature') and about the 'Equatorial Vertical Axis' ('Trajectory')? By getting a grip on 'Cause' we soon find ourselves improving the 'Effect'.

A primary challenge or task is to get more fluid enabling more effective 'THROUGH-ness' and to reduce the tendency to struggle with 'AT-ness'. This preoccupation on the ball, ('Ball Bound') creates 'Tension' which is the '#1 Killer Of A Good Golf Swing'. Fix it or your career shall suffer and even end!

We must learn to 'Release' Accumulated or stored energy in the 'Down Out Forward & Through Swing'. ('DOFT') If you can establish your '555 Golf Swing Gate' (2 tees in the ground about 4-6 inches apart) 10 to 15 inches in front of the ball on your 'Target or Initial Ball Flight Line', you shall be rewarded. What do we do with this 'Swing Gate'? Direct and release your energy, the 'Clubhead Sweet Spot', 'THROUGH' this gate with extension and speed.

If you can accomplish this relatively simple feat, you shall reduce your 'Curvature Errors' and keep the ball out in front of you in the short grass. Your 'Direction' shall be enhanced.

If you can add 'Breathing Out Through The Power Delivery Segment' (see 'Power Line Delivery Sequence' – 'Accumulate, Load, Store, Deliver & Release'), you shall generate more 'Clubhead Sped and thus accomplish more 'Distance'.

With both 'Distance & Direction' improved, you will enjoy the game more!

"Welcome Aboard!"

"Enjoy The Ride!"

SATISFACTION GUARANTEED

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