

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

BOTTOM OF SWING ARC

Every golf ball played either sits on the ground or on a teeing device.

The objective of making a real golf swing with the purpose of making a 'Golf Ball Go Away' is to transfer energy from the 'Clubhead Sweet Spot' to the 'Ballistic Point on the Butt Of The Ball'. You cannot miss this dynamic marriage by much!

The ball must always be at the 'Bottom Of The Swing Arc' ... at the end of the 'Dead Rope'. This statement comes from the fact that your 'Target Hand & Arm' ('Target Lever Assembly') does only three things. They are 1) Set Up Swing Radius ('Lever Extension'), 2) Controls the Clubface Aim ('Grip') and 3) Provides the #4 Pressure Point. The #4 Pressure Point is the pushing force that our chest applies to our biceps during the 'Down Out Forward & Through' swing. ('DOFT') When the body turns target-ward, it can also be seen as 'Dragging/Pulling The Target Lever Assembly' towards the target.

Here is a key point about 'Bottom Of Swing Arc'. ('BOSA')

When you simply 'Tap The Ground' behind the ball in your 'Address Ready' phase, your 'Hands & Arms' ('Lever Assemblies') are NOT under load. There is no 'Kinetic Energy' or 'Centripetal Force'. ('Pulling or Stretching Action')

When you get dynamic and apply 'Centripetal Force', your 'Lever Assemblies' get longer or grow in length due to the 'Outward Pulling Action' of the swinging motion.

One must allow for this 'Elongation Differential' between 'Address and Impact'.

You can do so by what your '555 Team' refers to as 'Hover'. Start your 'Take-Away' with the Clubhead Sole about 1/2 to 3/4 of an inch above the ground and the 'Ball Location' slightly on the toe. Your soft tissue components in your 'Hands & Arms' will stretch about that amount under load.

"Welcome Aboard!"
"Enjoy The Ride!"

SATISFACTION GUARANTEED

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