555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

BIG BOOMING DRIVES

I think we tend to do this 'Golf Thing' what may seem 'Bas-Akwards' to many of YOU?

Multitudes buy a new '\$350 to \$800 Big Stick' and then head directly to the long side of the driving range! They sort out the clean new balls and, without even warming up, start whacking them down range. What a mistake that is! I'm thinking nasty thoughts so I stopped typing!

Let us get and stay 'Logical' in all our golf activities?

Without beating 'The Reason We Play Golf ... Pure Personal Pleasure' to death, we must set 'Goals or Plateaus' in order to gain ground on our personal, endless, golf destinations. A generous seasoning of 'The 555 Golf System' helps us get and stay happy! Agree?

What is the first repeating thing we MUST accomplish? **'IMPACT'** ... hitting and making 'The Little White Ball Go Away' ... on demand. Period!

How do we go about doing this?

From the small end of the 'Impact Spectrum' ... making 'Putts' from 3 to 5 feet ... then 'Chipping' from 5 to 15 feet ... then Bump & Run from 15 to 45 feet ... then 'Knock Down Shots from 45 to 150 feet. (15-50 yards) Nothing full swing ... big and booming before these progressions are accomplished repeatedly, on demand!

If YOU cannot make 'Pure Contact' with an abbreviated 'Full Swing Mid Iron', you sure as heck are not going to make pure 'Big Booming Driver Strikes'!

Remember, that 'Frustration Quotient' is a game killer!

"Welcome Aboard!"
"Enjoy The Ride!"

SATISFACTION GUARANTEED

E-Mail: <u>AskUs@555golf.com</u> WebSite: <u>555golf.com</u> Telephone: (817) 673-8888

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