

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

BALL BOUND

We pilots know what 'Earth Bound' means ... headed towards the 'Earth', right. Well it also means 'Tied To Earth' ... stuck or captive to her "Surly Bonds"!

If we find ourselves being consumed by "Hitting The Ball", there may be some antidote.

The 'Golf Strike' is much more about 'THROUGH' than 'AT'. 'AT-itis' creates 'Tension' before we actually accomplish the 'Impact & Separation'. In fact, we cannot create fluid, smooth and efficient 'Ball From Clubface Separation' with 'Tension' as our mortal golf enemy. Tight muscles are slow muscles that logically cannot produce 'Speed'. We know that 'Clubhead Speed Squarely Applied' produces predictably controlled 'Distance'.

How do we easily oppress or suppress this tendency to be 'Ball Bound'? Constant smart effort!

There are 'Three Targets' in the '555 Golf System' ... 1) 'The Bottom Inside Cheek' ('BIC') of the ball. We also properly refer to this as the 'Ballistic Point' or the 'Near Target', 2) 'The Intermediate Target' ('Energy Gate'), which is a spot on the grass 10 to 15 inches in front of the ball, directly on the 'Target or Initial Ball Flight Line' and 3) 'The Far Target', which is the 'Flagstick or Quarter'. Your '555 Team' always aims at a target the size of a 'Quarter'. You are asking "WHY?" Because the ultimate 'Target or 'Ending Point - Destination' for each shot and certainly for each golf hole is the bottom of the 4.25" cup. There is a 'Pin Hole'. It is about the size of a quarter.

This mature, dedicated 'Country Gentleman Golf Teacher' is absolutely certain that your swinging 'Through The BIC', on the way to and through the 'Intermediate Target' will invite success. If you direct your 'Sweet Spot' through the 'BIC' and onward, with acceleration through 'The Swing Gate', you shall be rewarded beyond your wildest, deserved dreams.

It is your parade and you deserve to enjoy it!

"Welcome Aboard!"
"Enjoy The Ride!"

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