555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

ACCOUNTABILITY

Why do people seemingly strike good shots on the driving range and then fall apart or perform below expectations on course?

Firstly, one must strive to engender 'Realistic Expectations'. That is a great place to start. Golf is NOT magic, but it is 'Consistency' with some good bounces! Mother Nature is your friend, so be respectful and a bit humble!

Secondly, one must not fall into the trap of being overly hard on oneself when making a poor or mediocre shot. "Golf Is A Game Of Good Misses Over 18 Holes" We are well served in remembering this point. We miss some and we make some! Don't self-destruct. That mistake takes you out of the game! Your opponents will love to watch that pitiful process.

Thirdly, when we are on the practice range, pick precise, 'Quarter Sized' targets and make your shots count. Skill is earned! You can pretend that you are on a specific home hole or playing Augusta. Whatever your approach, make shots hit targets. Learn to create desired ball flight shapes in any weather.

Play when it is nasty! We hard golfing Canadians had to manage that challenge for months to our benefit. Tough, weathered skin will help you every day out there.

If you do not condition yourself to feel pressure and perform in the 'Heat Of The Kitchen', when it comes time to really step up, you shall stumble.

Importantly, golf is not 'Life or Death' so do not make too much of it.

Golf is just a great game!

Enjoy!

"Welcome Aboard!"
"Enjoy The Ride!"

SATISFACTION GUARANTEED

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