## 555 GOLF EDITORIALS

## 'PERFORMANCE EXCELLENCE'

## A PERMANENT NEW SWING

I recently read the following:

Repairing your swing ... "It's kind of like someone driving a beat-up jalopy of a car and trying to improve the bumpy ride by putting extra cushions under their butt. [That actually works immediately!] They don't need more cushions. They need a NEW car. [Some people cannot afford a new car and are also not prepared to make daunting primary vehicular changes.]

The truth is you don't need to "FIX" your swing. Because as long as you're using an inferior swing motion all the little tricks won't do you any good! [Small baseline 'Set-Up' changes are what often work easiest and quickest. A good 'Set-Up' invites and enables a good swing. Master Golf Basics.]

What you need is... A PERMANENT NEW SWING!"

"A Permanent New Swing" is a massive undertaking and should cause the average golfer to cringe and head for cover! How many tour players would ever entertain 'A Permanent New Swing'? Most professionals who tackle that massive gradient, that steep climb, fall by the wayside and often never recover.

After our first hour or two hitting golf balls the wrong way, we have a pretty firmly established or fixed, subconscious technique that will fight to remain in play. Our brain captures and saves the neuro-synapses, right or wrong, and will use them repeatedly until you do make primary changes. Making one change at a time is not an option. That is all we can handle. Start with primary aspects and then expand progressively. (see 'The 5 Set-Ups' ['Posture, Grip, Stance, Ball Location & Alignment'] and 'The 5 Essential Elements' ['Clubface Aim, Clubhead Path, Clubhead Speed, Sweet Spot & Angle Of Attack'])

Respectfully, we are what we are and shall remain generally fixed in that mode until we make intelligent and appropriate changes over time that suit our specific needs! A new golf jalopy is very high risk!

"Welcome Aboard!"
"Enjoy The Ride!"

## SATISFACTION GUARANTEED

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