555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

A CHIP IS A PUTT WITH A HOP

All of us know how to 'Putt' well or not so well, right?

But many of us feel that we are poor 'Chippers' ... can't 'Bump & Run' or accomplish short 'Knock Down Shots' to the green? Right?

Let's keep this as simple as possible?

The 'Putting Ball Location' is a little forward in our 'Stance' ... 'Target Side of our Zipper'.

Set-Up properly! Pre-Shot Routine! No shot is unimportant! No shot is made without effective, dedicated preparation! Make a few 30 foot 'Putts' from near the fringe of the 'Dance Floor'.

Once you feel comfortably 'In The Groove', move back just off the 'Putting Surface' and simply change clubs to your #PW. With the 'Ball Location' slightly 'Aft', make the same 'Putting Stroke', gently pinching the ball off the fringe. 'See The Ball Come Off The Clubface'! Keep the stroke moving through the ball just as you would do in 'Putting'! Do not decelerate! Do not 'Pop The Ball'. (see 'Flip Your Wrists') (see 'Quiet Triangles')

You will very soon get the point of this short 'Editorial'. "A Good Putter Is A Good Chipper!" "Procedure Makes Good Things Repeat!" "Practice Makes Permanent!"

By the way, if you want to become a 'Flop Shotter', pull your '#SW or #LW, set the 'Ball Location' in the 'Putting Position' and simply make a slightly bigger released swing pinching the ball off the grass. Now you are a 'Flop Shotter' too!

Welcome!

"Welcome Aboard!"
"Enjoy The Ride!"

SATISFACTION GUARANTEED

E-Mail: AskUs@555golf.com WebSite: 555golf.com Telephone: (817) 673-8888

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