

555 GOLF EDITORIALS

'PERFORMANCE EXCELLENCE'

CODE OF ETHICS

As a '555 Golf Academy Certified Master Teaching Professional' or 'Certified Teaching Professional', you must fulfill the obligations of being an upstanding citizen and role model to your students, your community and to the golf teaching profession. We must each respect and contribute to the well-being of 'The Great Game Of Golf'.

In order to fulfill the '555 Golf Academies' purpose and to maintain community and membership status, the organization requires strict adherence to the following 'Code of Ethics'.

CORPORATE GOVERNANCE

- **Article 1** - Being a Member shall be synonymous with the finest aspects of the game of golf; namely to show integrity, honor and respect at all times to those who have placed their trust in you and your professional ability. Professional integrity, whether it be toward a fellow teaching professional or client, is beneficial for all concerned.
- **Article 2** - The public has the right to expect the best, most up-to-date and uniform instruction available; therefore, it is the duty of each member to continue to learn any new techniques or modifications in order to pass them along to those who take instructions.
- **Article 3** - Only members in good standing maintain the right to identify themselves as current '555 Golf Academy' members. Furthermore, 'Teaching & Master Teaching Professionals' members must accurately identify themselves as such in any and all the marketing and promotional activities. Any false or inaccurate representation will result in permanent discontinuation of membership and affiliation.
- **Article 4** - No member shall sponsor or promote any equipment which has not been personally tested and proved to be of high quality. Supporting commercial enterprises for monetary gain only, rather than from a sense of conviction as well, shall misrepresent the equipment to the public, thereby jeopardizing the integrity of the game and the '555 Golf Academy'. Furthermore, any equipment derived from our industry partners under a personal use program are not designed for resale to the general public so that the teaching professional can profit from this transaction. Failure to respect these guidelines jeopardizes all members' use of these programs.
- **Article 5** - The '555 Golf Academy' as well as all '555 Golf Affiliates' are organizations that constantly strive to provide membership benefits. Therefore, members must meet professional financial obligations promptly and conduct all business dealings in a manner befitting the

standards of the '555 Golf Academy. (Annual '555 Golf Academy' membership fees are currently \$175.00 annually. Any and all members must be paid up in full and be in good standing)

- **Article 6** - Members are often in the public eye; therefore, it is essential to present professional demeanour, true sportsmanlike conduct and good behavior, so as not to cause embarrassment to any professional, student or person in charge of operating a golf facility. All '555 Golf Academy' associates must set and promote the example! Golf leadership is not an optional activity.

- **Article 7** - As golf is a game enjoyed by many in their formative years, 'Teaching Professionals or Associates' have a responsibility to the youth of this country by which they must set an example of professionalism.

- **Article 8** - Any '555 Golf academy' 'Teaching Professional or Associate' who fails to act in accordance with:

- A. The USGA or R& A Code of Ethics
- B. Who takes undue advantage of other '555 Golf Academy' members or clients
- C. Who acts in any manner that is not in the best interest of '555 Golf Academy'

shall lose their right to promote themselves as a '555 Golf Academy' member.

We all have an obligation to protect the 'History & Integrity Of The Great Game Of Golf'.

Respect and enjoy!

“Welcome Aboard!”
“Enjoy The Ride!”

SATISFACTION GUARANTEED

E-Mail: AskUs@555golf.com

WebSite: 555golf.com

Telephone: (817) 673-8888

24/7